| DeskAlerts Basic  | DeskAlerts Pro   | DeskAlerts Full   |
|---|--|---|
| basic software functionality  | most popular   | all available features  |
| <ul> <li>Desktop alerts</li> <li>RSVP alerts</li> <li>Various types of content (text, image, HTML, links, doc, audio, ICalendar)</li> <li>Standard Reports</li> <li>Scheduling, targeting, acknowledgment, lifetime, unobtrusive mode</li> <li>Policies for publishers/admins</li> <li>Customizable dashboard</li> <li>Multi-language communication center interface</li> <li>Thin Client &amp; Citrix support, VDI (Windows-based)</li> <li>5 Publishers/admins</li> </ul> | <ul> <li>Desktop alerts</li> <li>RSVP alerts</li> <li>Various types of content (text, image, HTML, links, doc, audio, ICalendar)</li> <li>Standard Reports</li> <li>Scheduling, targeting, acknowledgment, lifetime, unobtrusive mode</li> <li>Policies for publishers/admins</li> <li>Customizable dashboard</li> <li>Multi-language communication center interface</li> <li>Thin Client &amp; Citrix support, VDI (Windows-based)</li> <li>Active Directory Integration</li> <li>Video alerts (record, attach, embed)</li> <li>Workflow approval</li> <li>E-mail notifications</li> <li>+ 3 optional features (from full package)</li> <li>10 Publishers/admins</li> </ul> | <ul> <li>Desktop alerts</li> <li>RSVP alerts</li> <li>Various types of content (text, image, HTML, links, doc, audio, ICalendar)</li> <li>Standard Reports</li> <li>Scheduling, targeting, acknowledgement, lifetime, unobtrusive mode</li> <li>Policies for publishers/admins</li> <li>Customizable dashboard</li> <li>Multi-language communication center interface</li> <li>Thin Client &amp; Citrix support, VDI (Windows-based)</li> <li>Active Directory Integration</li> <li>Video alerts (record, attach, embed)</li> <li>Workflow approval</li> <li>E-mail notifications</li> <li>Azure Active Directory Integration (sync free)</li> <li>Computer name integration</li> <li>Rest API</li> <li>Desktop ticker (adjustable text direction)</li> <li>Mobile apps Android, iOS</li> <li>SMS notifications (gateway services are for an additional fee)</li> <li>Corporate Screensaver</li> <li>Corporate Wallpaper</li> <li>Surveys/Polls/Quizzes/Opt-in list</li> <li>Multi-language alerts</li> <li>Emergency mass notifications (desktop shortcuts and emergency Apps)</li> <li>Extended reports</li> <li>Locked screen alert (Windows only)</li> <li>Full-screen alert option</li> <li>Text-to-call via Twilio</li> <li>Multi-domains</li> <li>Digital Signage</li> <li>20 Publishers/admins</li> </ul> |